Table of Contents

Glossary 3

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Abbreviation	Description
6-V	
ADHD	
AR	Augmented Reality
B2B	Business-to-Business Marketing model
EPS	European Project Semester
ISEP	Instituto Superior de Engenharia do Porto
LCA	Life Cycle Assesment
MCDAS	Modified Child Dental Anxiety Scale
SWOT	Strengths Weaknesses Opportunities Threats
USB	Universal Serial Bus
VR	Virtual Reality
ROMI	Return on Marketing Investment
ROI	Return on Investment
KPI	Key Performance Indicators
WBCSD	

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